

INTELLIGENT CUSTOMER SERVICE

 **PIONEERING AGENTIC AI**

Trusted by **Fortune 100** Companies Across 50 Markets



Hello Yannick, how do you prepare for a big match?

Hey! I always make sure I'm ready—good sleep, good food, and a lot of focus. On matchday, I ...



TODAY'S CUSTOMER SERVICE IS BROKEN

81%



Of customers prefer waiting to speak to a **live agent** rather than using a chatbot.

<https://www.salesforce.com/news/stories/>

78%



Of customers feel frustrated when they do not receive **personalized experiences**.

<https://blog.hubspot.com/service/problems>

59%



Of customers face personal issues dealing with customer service

[Analysis of patients' complaints in primary healthcare centres through](#)

VEROFAX AI CUSTOMER SERVICE **THINKS,** **ENGAGES,** AND **ACTIVELY SELLS**



Integrates
seamlessly into
Clients applications



Multilingual
Support



Easy to use

Here's a special offer at
Costa Coffee to make
your trip even better



Large Language
Module

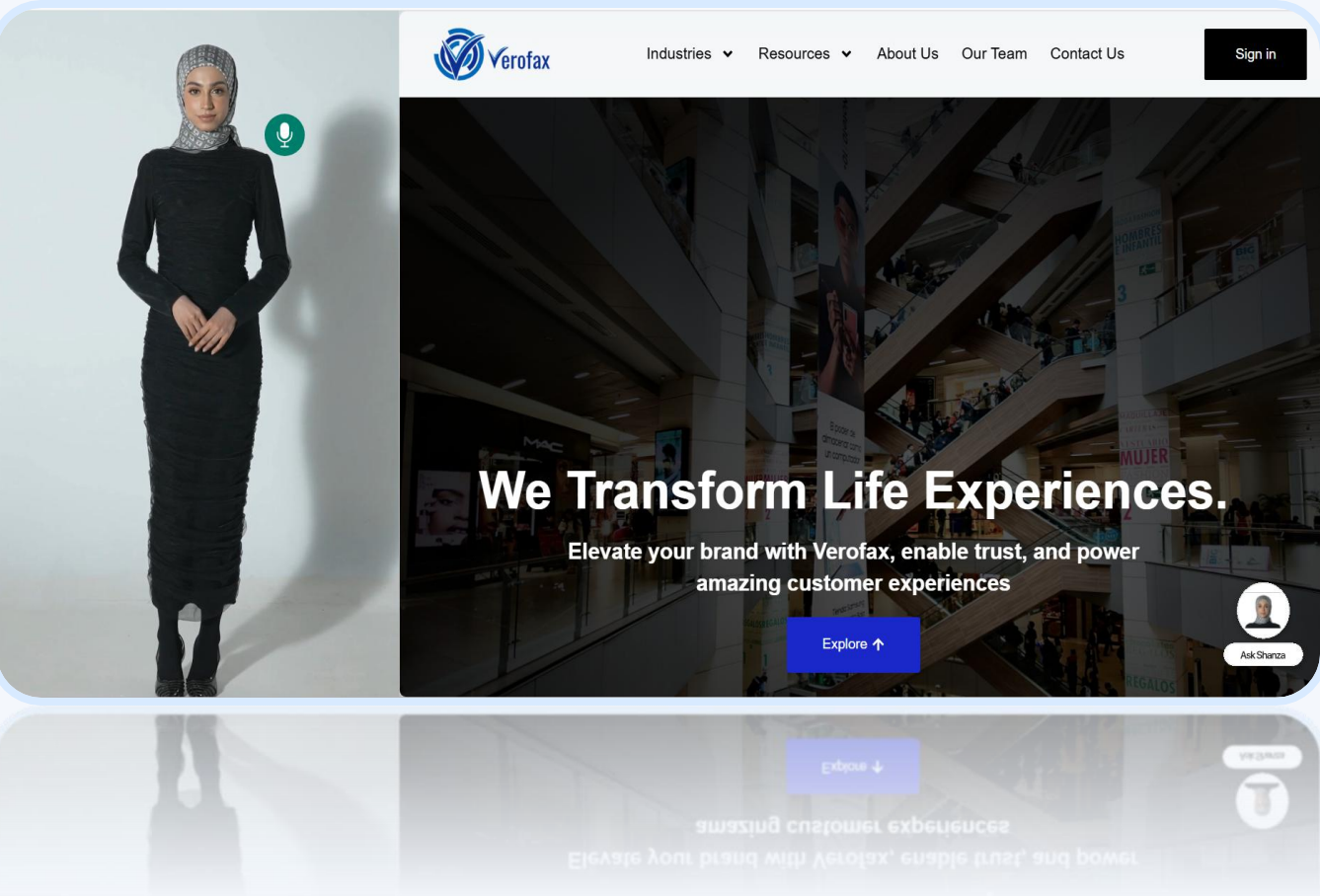


Thank you.

VEROFAX AI ELEVATES CLIENTS ONLINE & ONSITE EXPERIENCES

IN-APP & ON WEBSITE AI HUMAN

A human-like AI agent that instantly answers questions and helps customers navigate the website with ease.

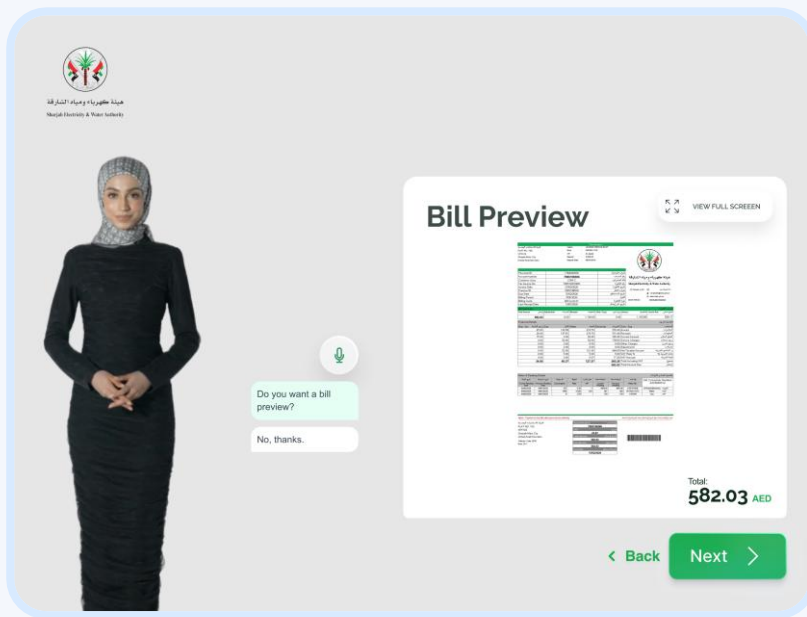


ON-SITE EXPERIENCES IN HOLOBOX & AR

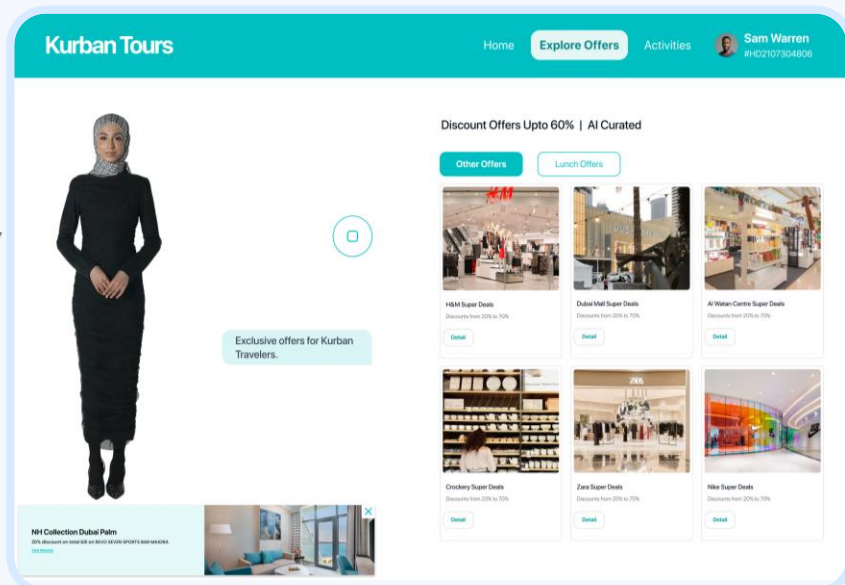
AI Human in Holobox



AI Human for Public Departments



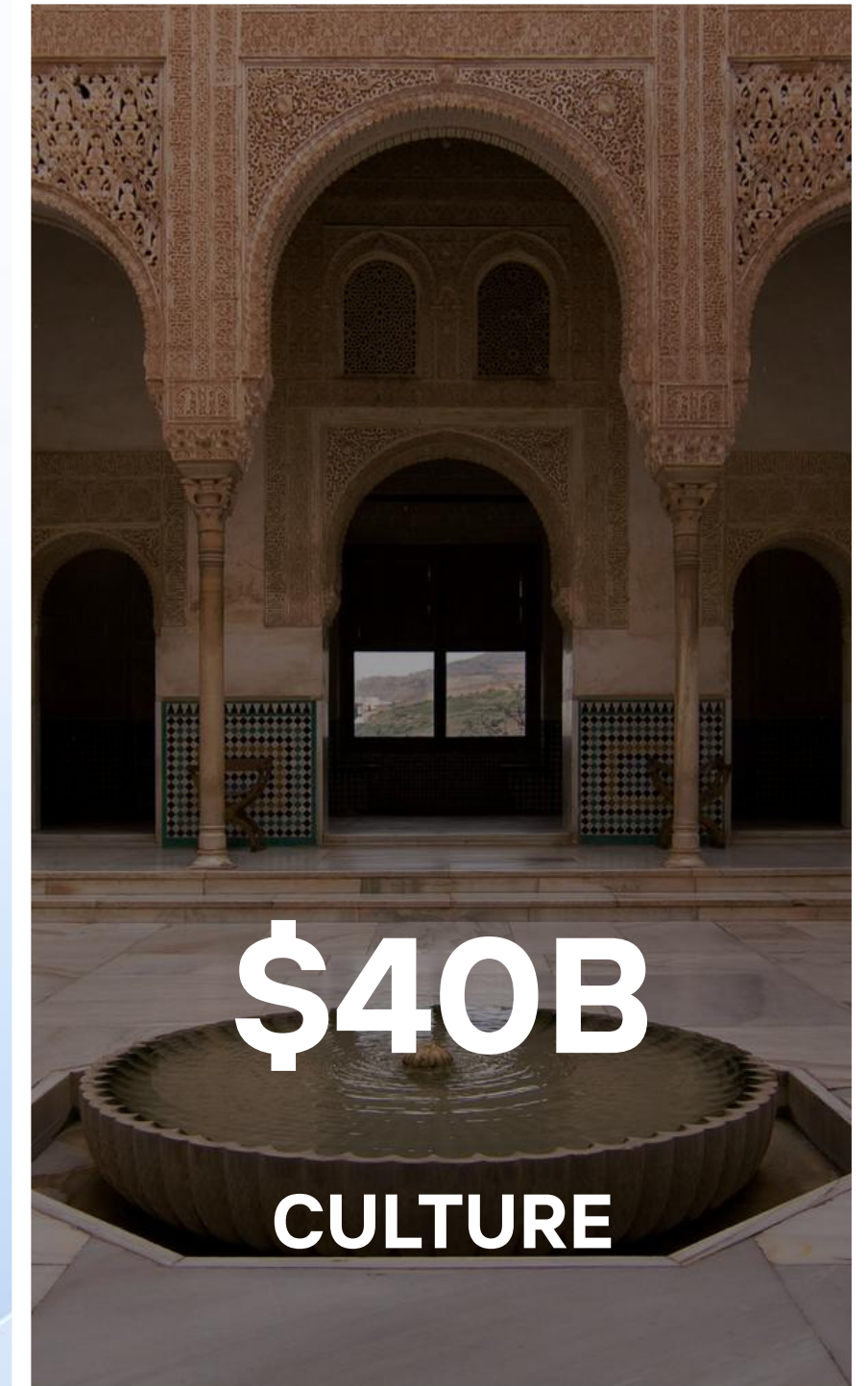
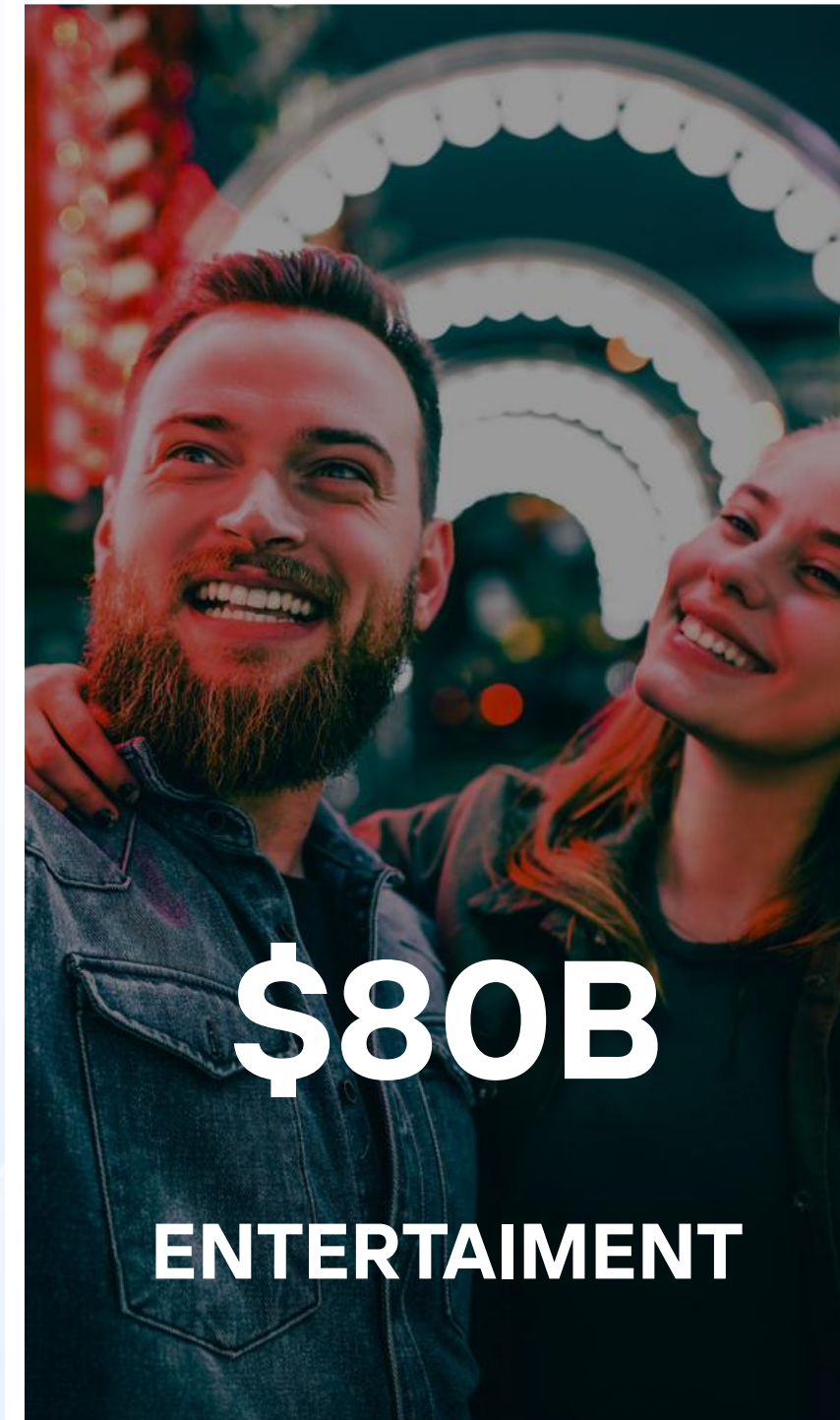
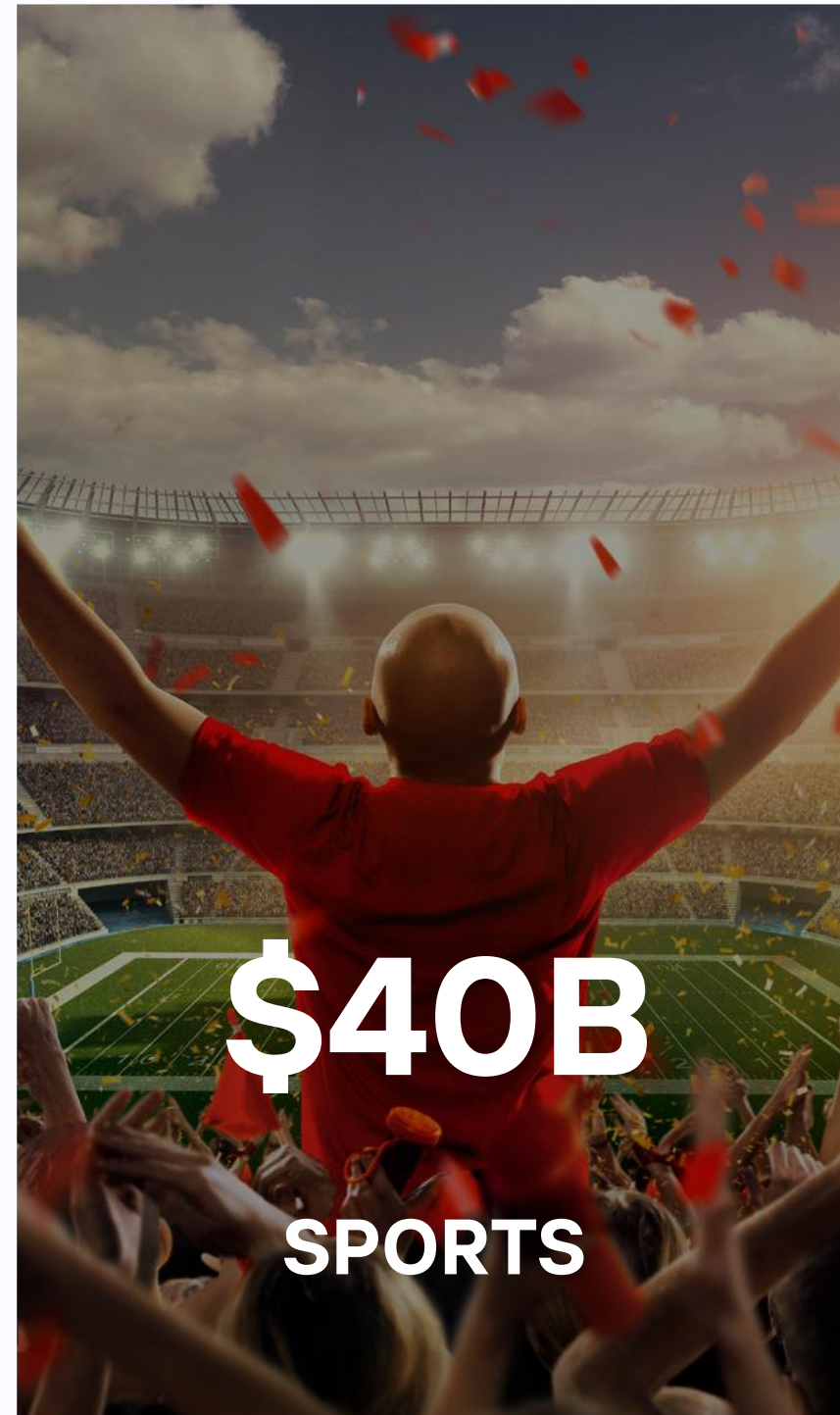
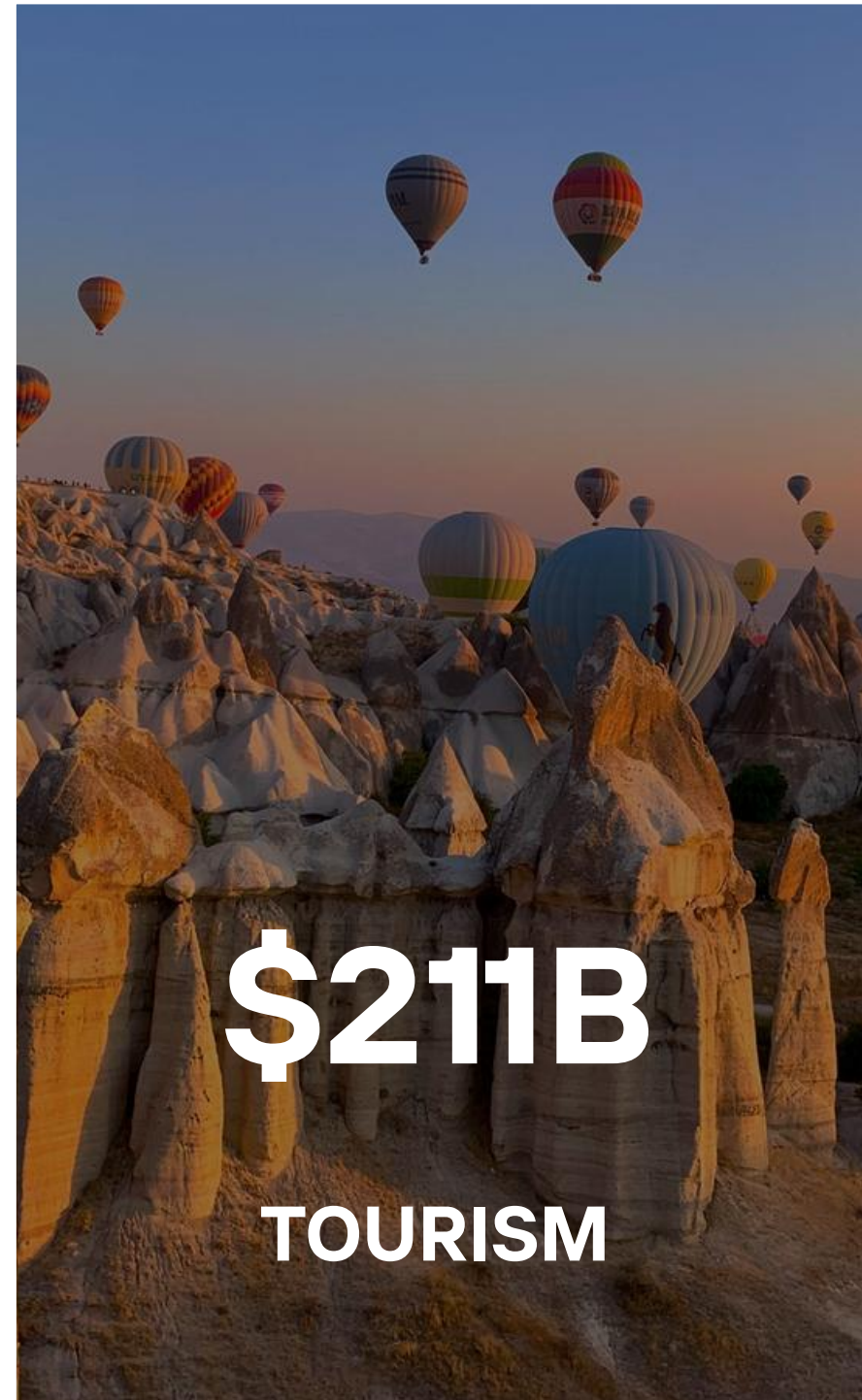
AI Human in Tourism



AR Guidance in Malls



TOTAL ADDRESSABLE MARKET (TAM)
FOR DIFFERENT SECTORS



ELEVATING CUSTOMER EXPERIENCES



Verofax AI Human for Seamless engagement across touchpoints

A next-gen platform leveraging Agentic AI Humans for immersive, intelligent, and personalized experiences.

Agentic AI Studio – Easy Set-Up

Agentic AI Customer Service Studio

Choose LLM model ▾

AI Human catalogue ▾

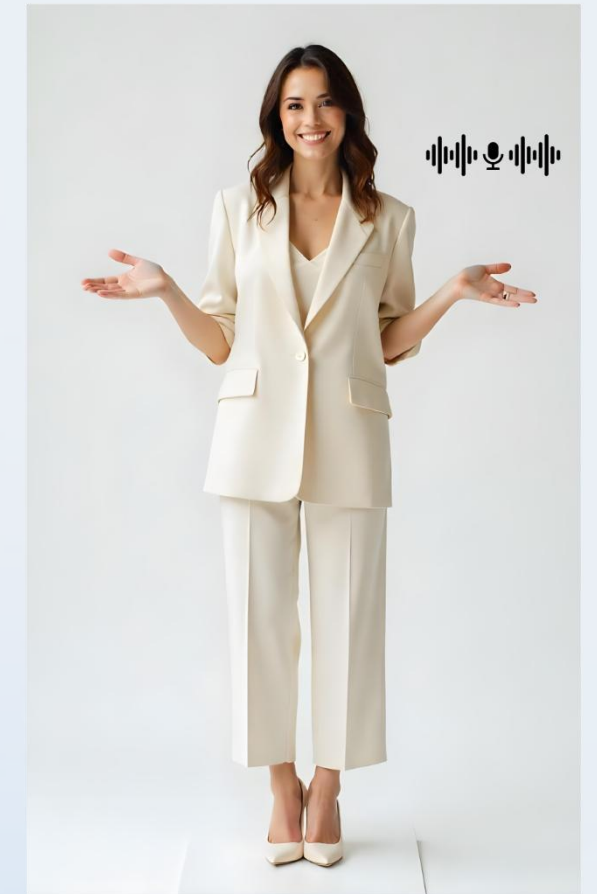
Language and accents ▾

Training datasets ▾

Analytics of datalogs ▾

Layer deployment Selection

- ☐ Website
- ☐ App
- ☐ Holobox
- ☐ Mobiscreen



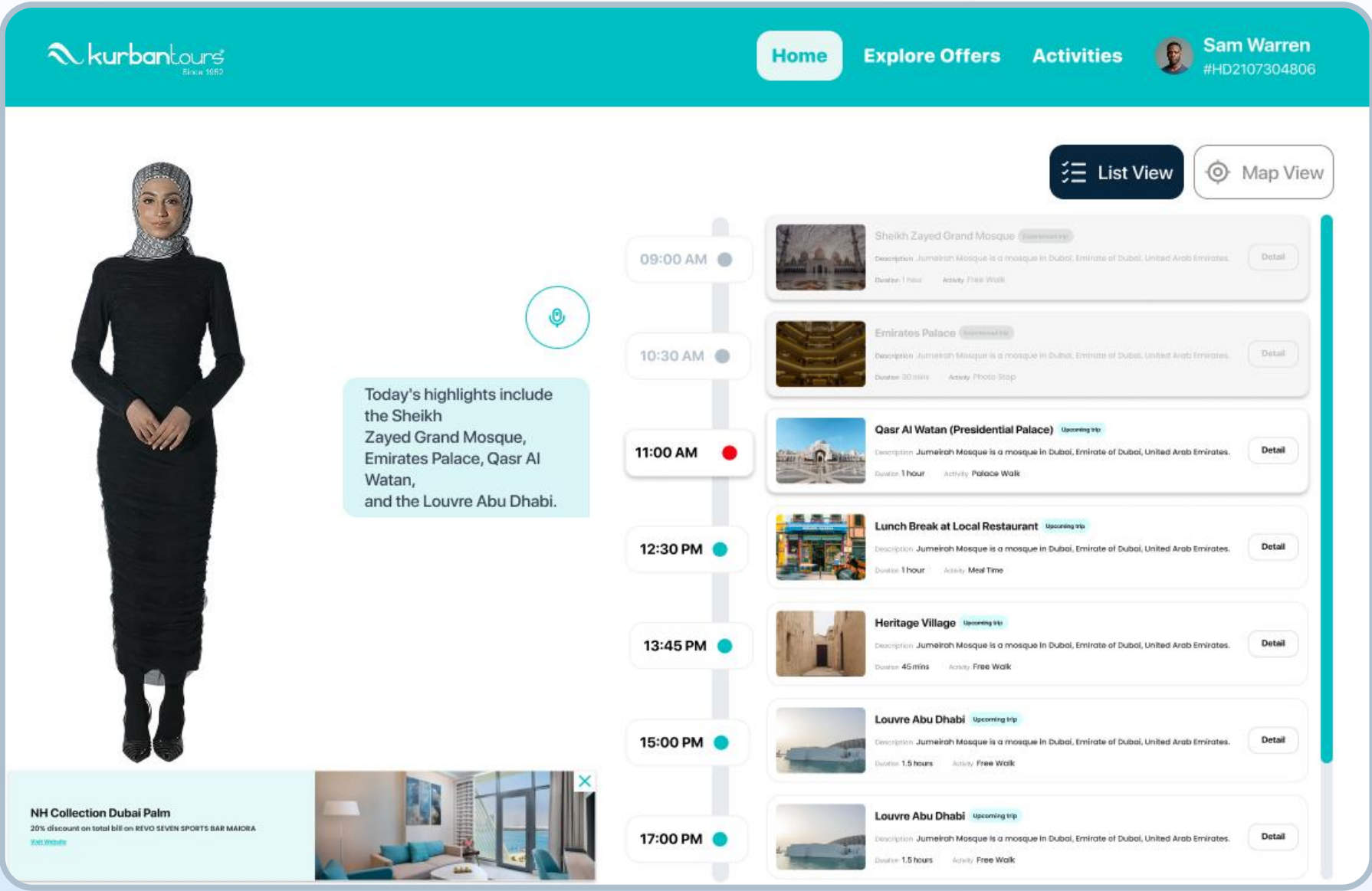
For Businesses & Consumers →

USE CASES – TOURISM & IN APP AI



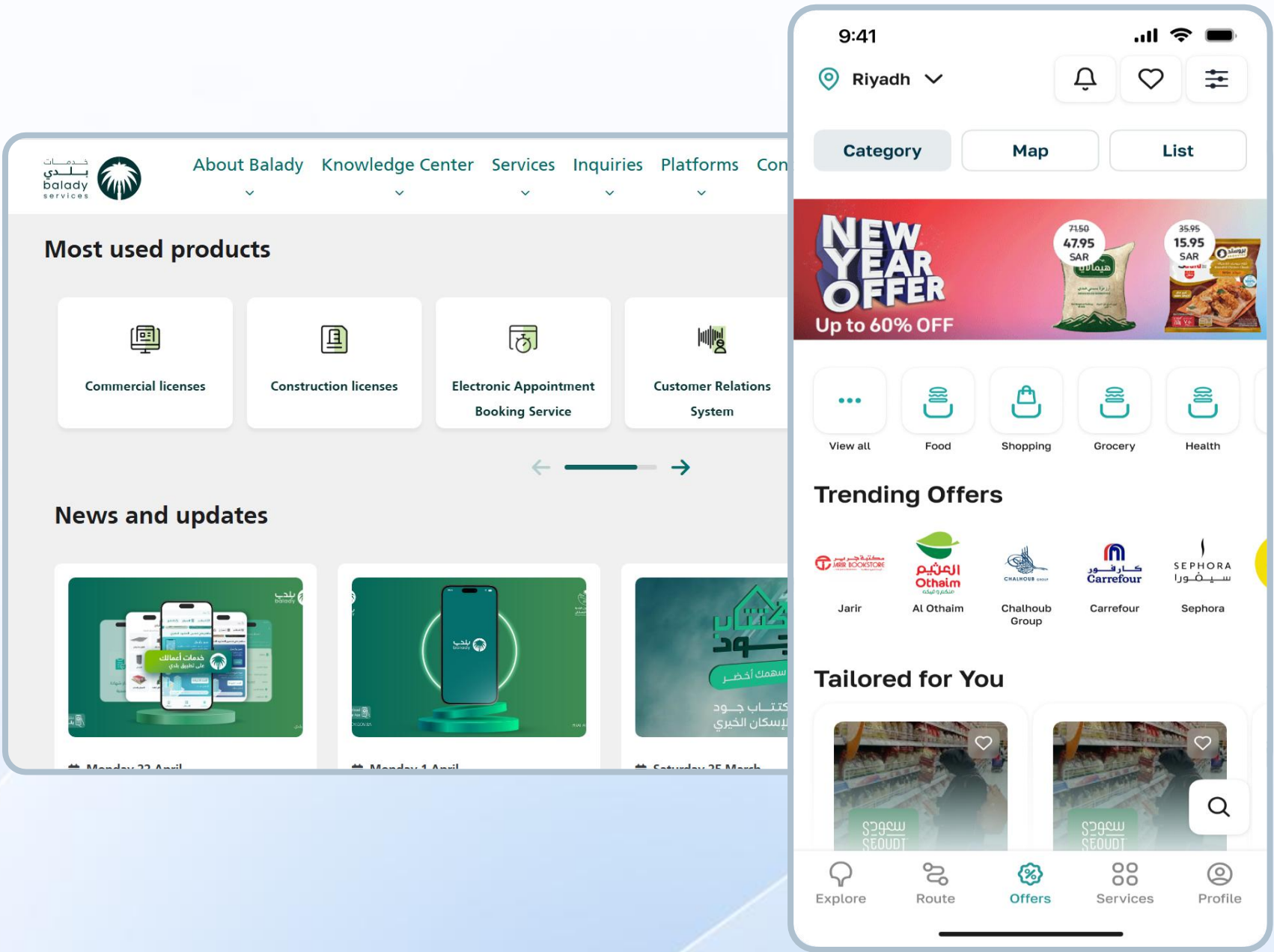
Tour Guide, Explore
& Book AI Human

30 City Tours



Wafferly Service

Find the Best Offers Near You with AI



USE CASES – RETAIL SHOPPER AND FAN ENGAGEMENT



In-Mall AI Guide and Recommendations

AI Way Finding

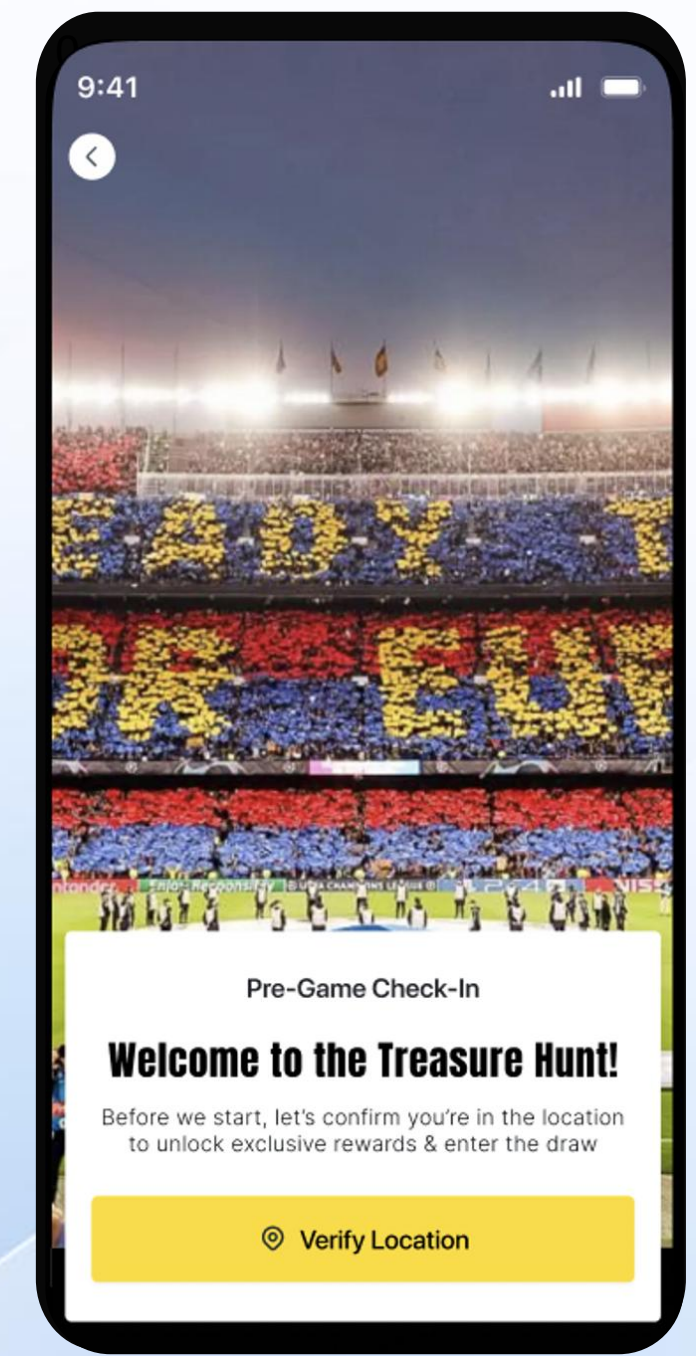
AR Treasure Hunt



Fan Engagement & Recommendations

AI Athlete Emotion Filled Experiences

AR Fan Engagement



EARLY AI SOLUTIONS DEPLOYED - FORTUNE 100 CLIENTS



Food Safety for Airline Catering Using AI Vision

- AI-powered Computer Vision for automated tray setup verification, ensuring compliance and food safety.
- AI Human Avatar for Staff Training

ARR Phase 1: 2024

\$100k

Achieved in Phase 1 by establishing 1 out of 10 production line.

ARR Phase 2: 2025

\$250k

Expected in Phase 2 where full implementation happens with 10 production line.



EARLY AI SOLUTIONS DEPLOYED in 2022 - **FAN ENGAGEMENT**



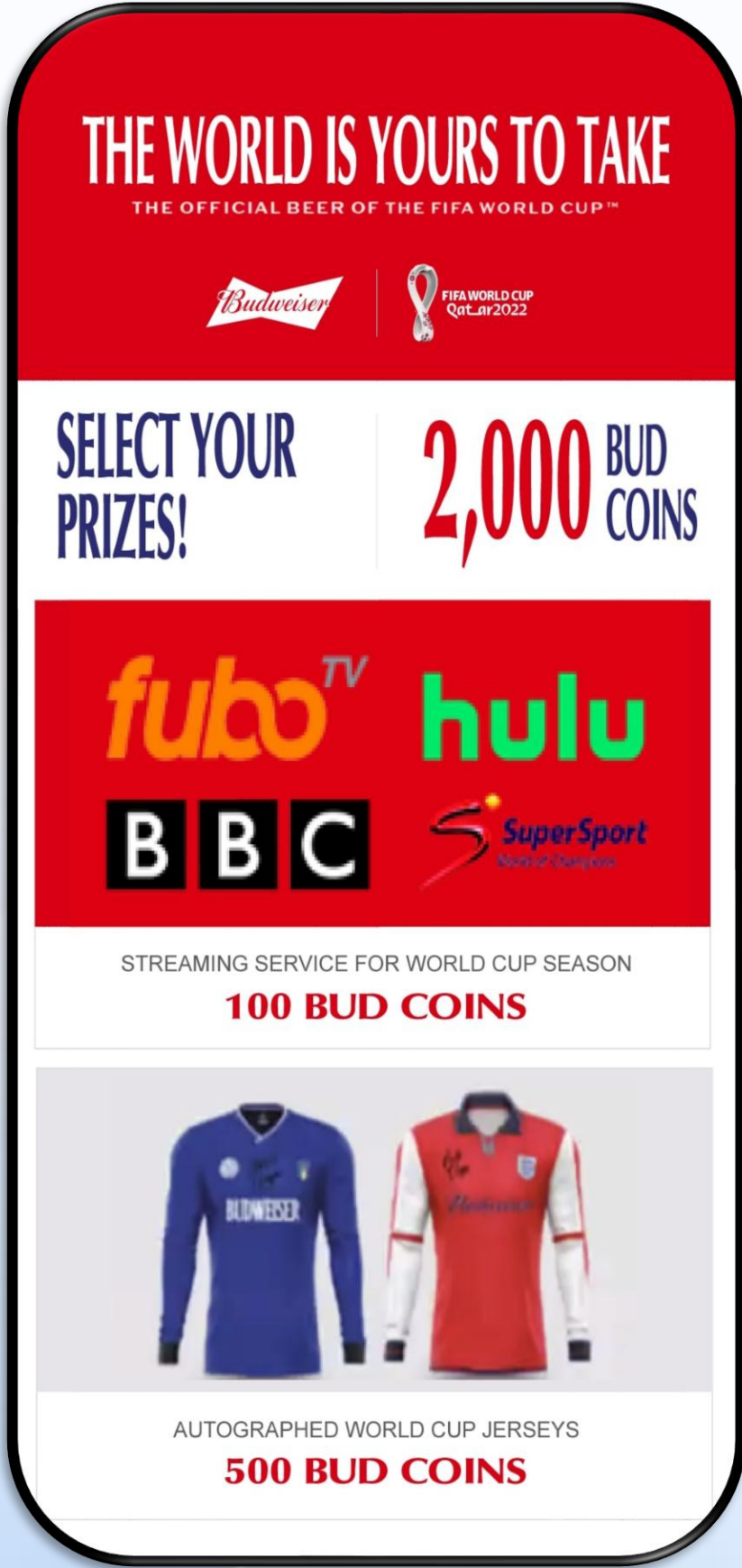
**Brand Engagement
with AI & AR Experiences**

Enhanced brand loyalty by offering personalized experiences and exclusive rewards.

+15%

Increase in consumer engagement through mobile interaction.

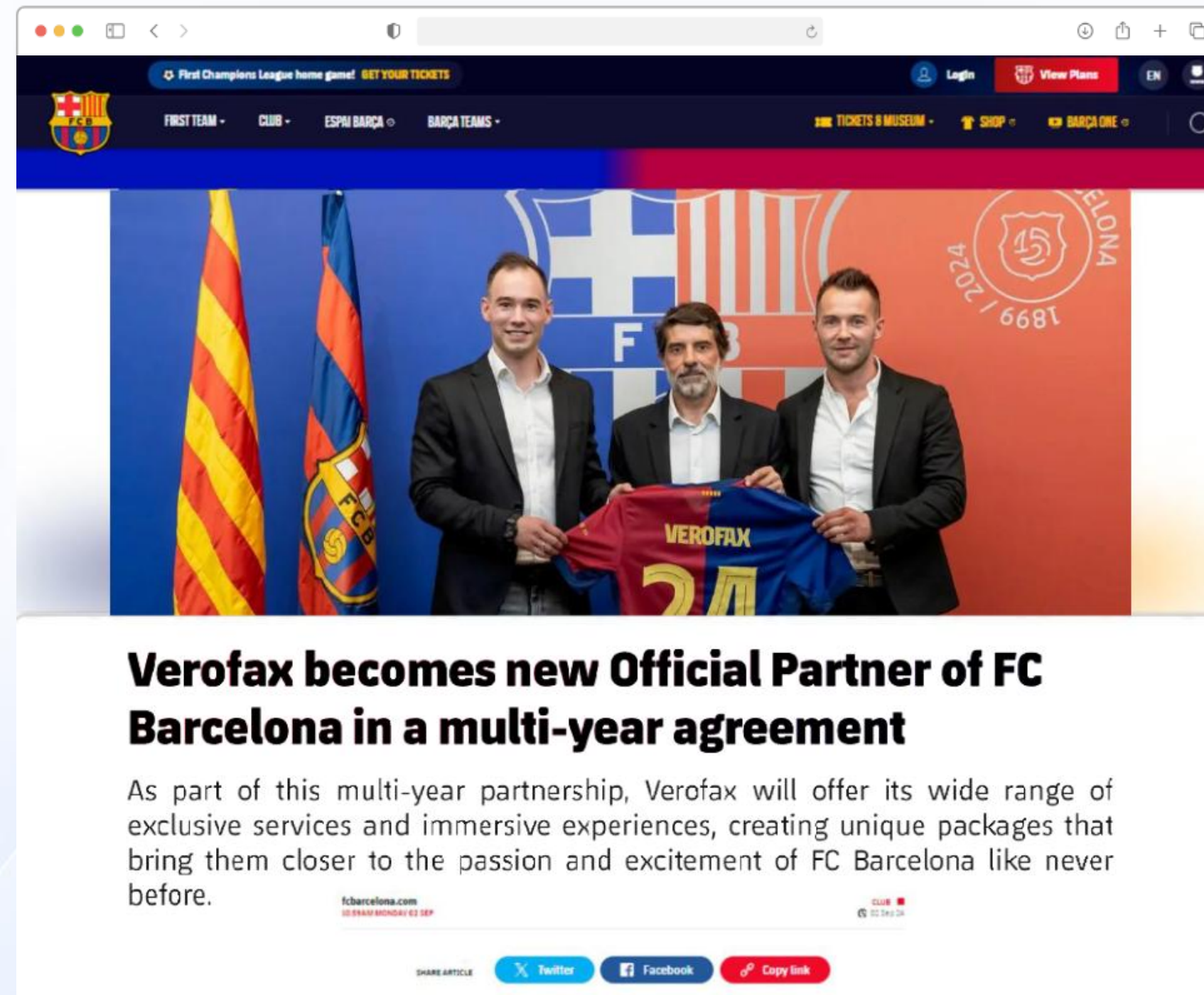
Average ARR of c.
\$450k+
(2022 – 2024)



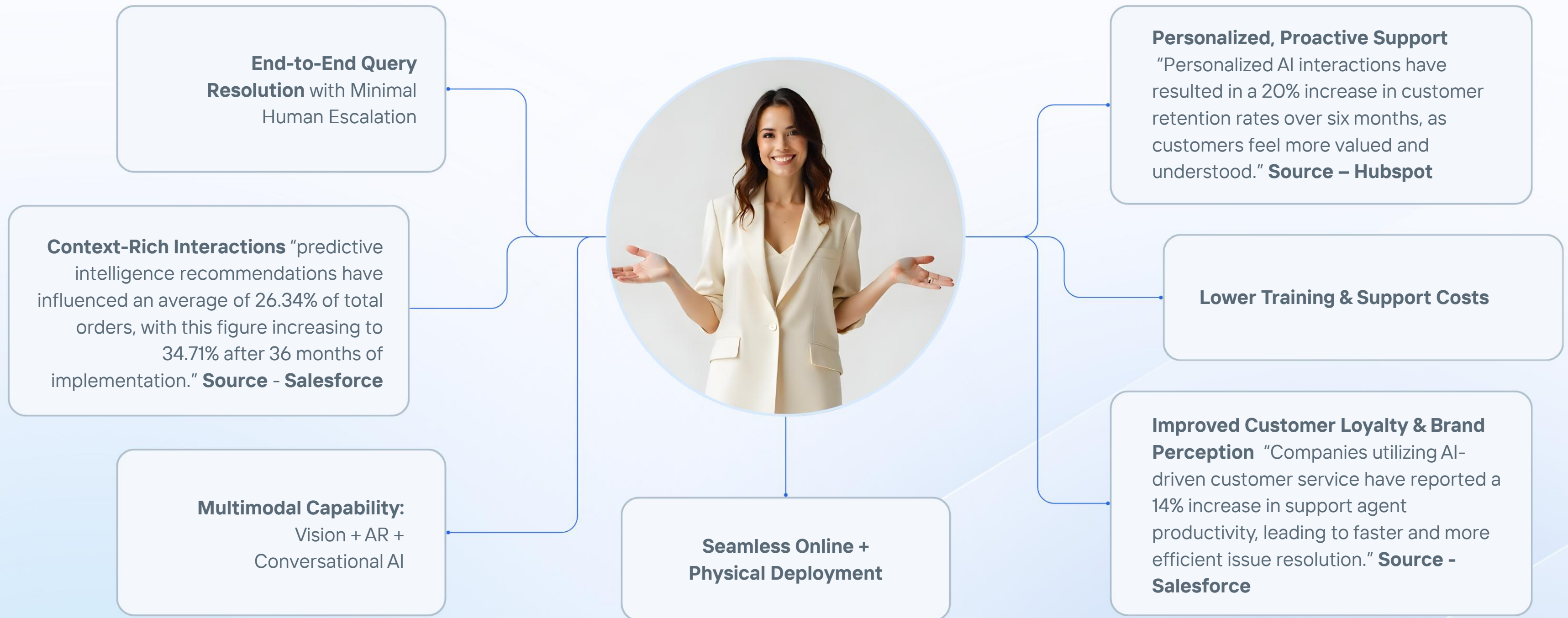
GROW SPORTS CLUBS **REVENUE**

ARR 2026-2030

\$5M+

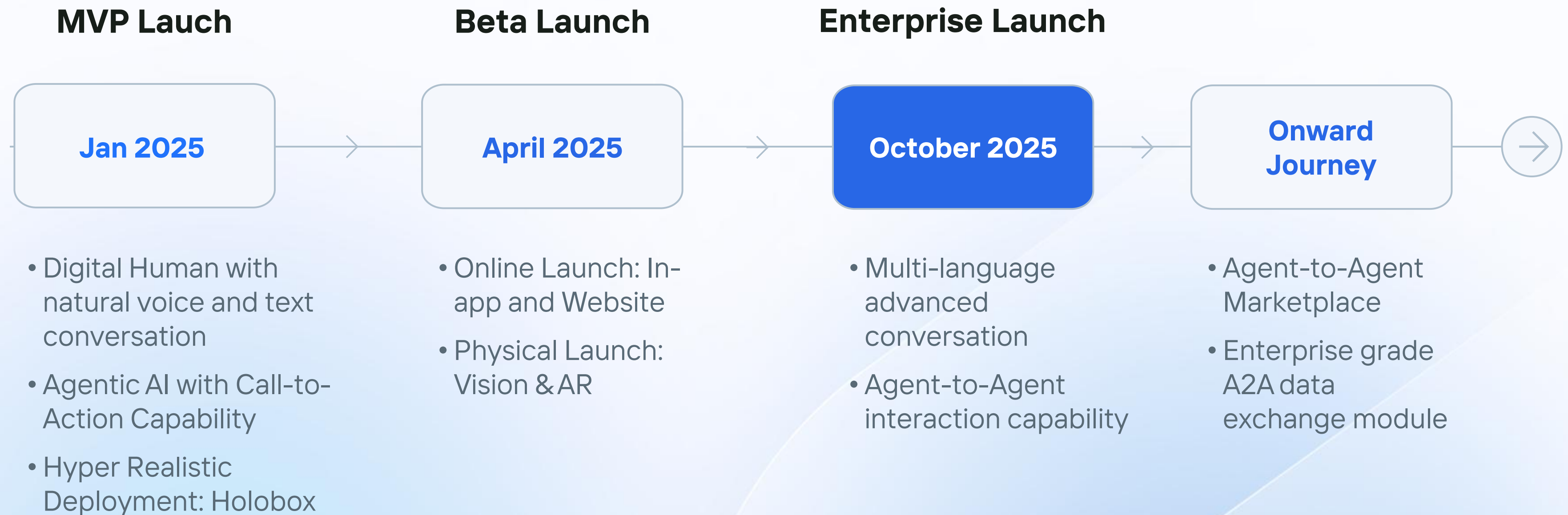
A screenshot of the FC Barcelona website. The header shows navigation links like 'FIRST TEAM', 'CLUB', 'ESPÍRIT BARÇA', and 'BARÇA TEAMS'. Below the header is a large image of three men holding a red and blue FC Barcelona jersey with 'VEROFAX' and the number '24' on it. Below the image is the headline: 'Verofax becomes new Official Partner of FC Barcelona in a multi-year agreement'. The text below the headline reads: 'As part of this multi-year partnership, Verofax will offer its wide range of exclusive services and immersive experiences, creating unique packages that bring them closer to the passion and excitement of FC Barcelona like never before.' At the bottom, there are social media sharing buttons for Twitter, Facebook, and a 'Copy link' button.

BENEFITS OF ADOPTING VEROFAX CUSTOMER SERVICE AGENT



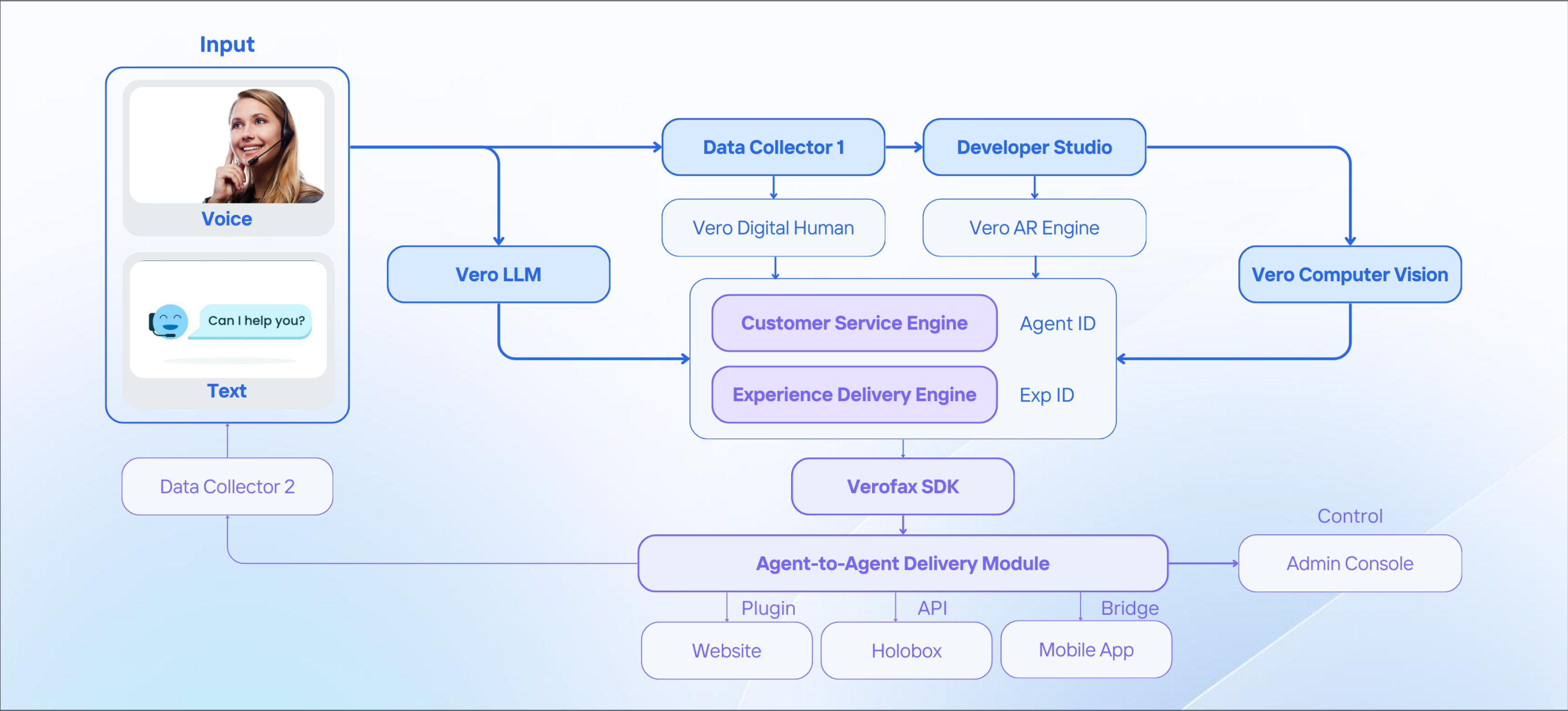
STRATEGIC ROLLOUT PLAN

Able to pivot quickly in response to opportunities & sector wide impact.



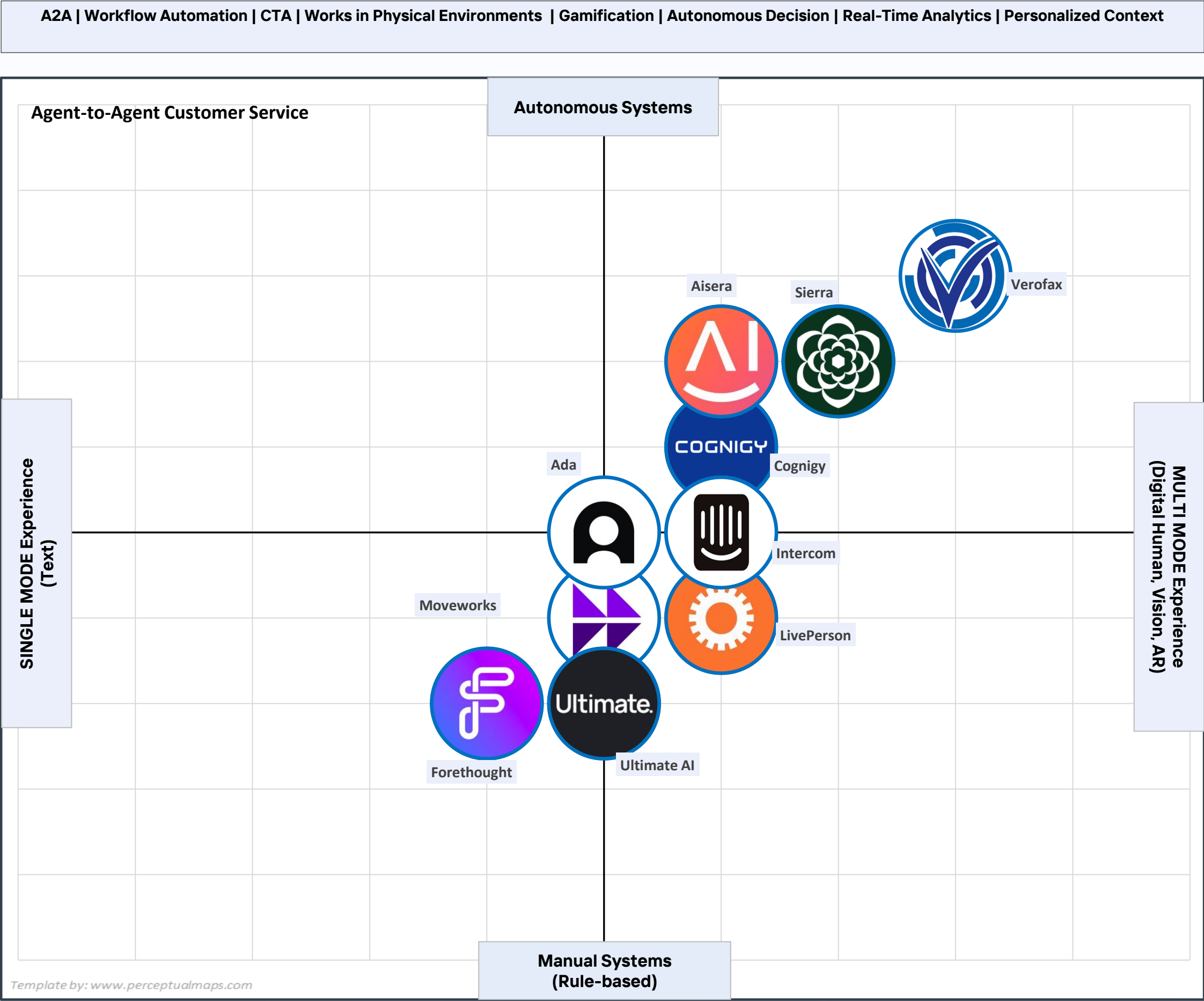
VEROFAX AGENT-TO-AGENT SUITE

Tech Development (Verofax IP | PCT Application IB2021/053126)



4 PATENTS IN AR, AI, & DLT

- Computer vision Cognitive AI
- Personalized Recommendation AI
- AI in augmented reality for shoppers
- AI analytics for customer service



**This perceptual map is based on capabilities identified through secondary research and described in the capability matrix table. Actual features may vary.*

Text | Voice | Vision | Digital Human | Physical Deployment | AR | Customizable UI/UX | Multilingual | Multi-Device

WHY THE BEST BRANDS TRUST VEROFAX

CLIENTS RATING FOR VEROFAX MARTECH SERVICE "EXCEPTIONAL"



Award Winning Solution

- Listed on **PwC Net Zero Future50** companies
- EGA Ramp Up challenge on **Blockchain Traceability for CBAM Compliance**
- End Plastic Waste Innovation Challenge for **Traceability & Eco- label**
- GITEX 2023 Best **Blockchain & Web** Technology Award
- LEAP 2023 Best **Artificial Technology** Award
- Re-source sustainability challenge on **Eco- label**
- BISB Innovation Challenge on **Blockchain Traceability**
- C3 Social Impact Accelerator Challenge on **Blockchain Traceability**



[PwC](#)

[UAE Future100](#)

[EGA](#)

[Plug and Play](#)

[GITEX](#)

[LEAP](#)

[Re-source](#)

[BISB](#)

[C3 DMCC](#)



LEADING GLOBAL INVESTORS ONBOARD

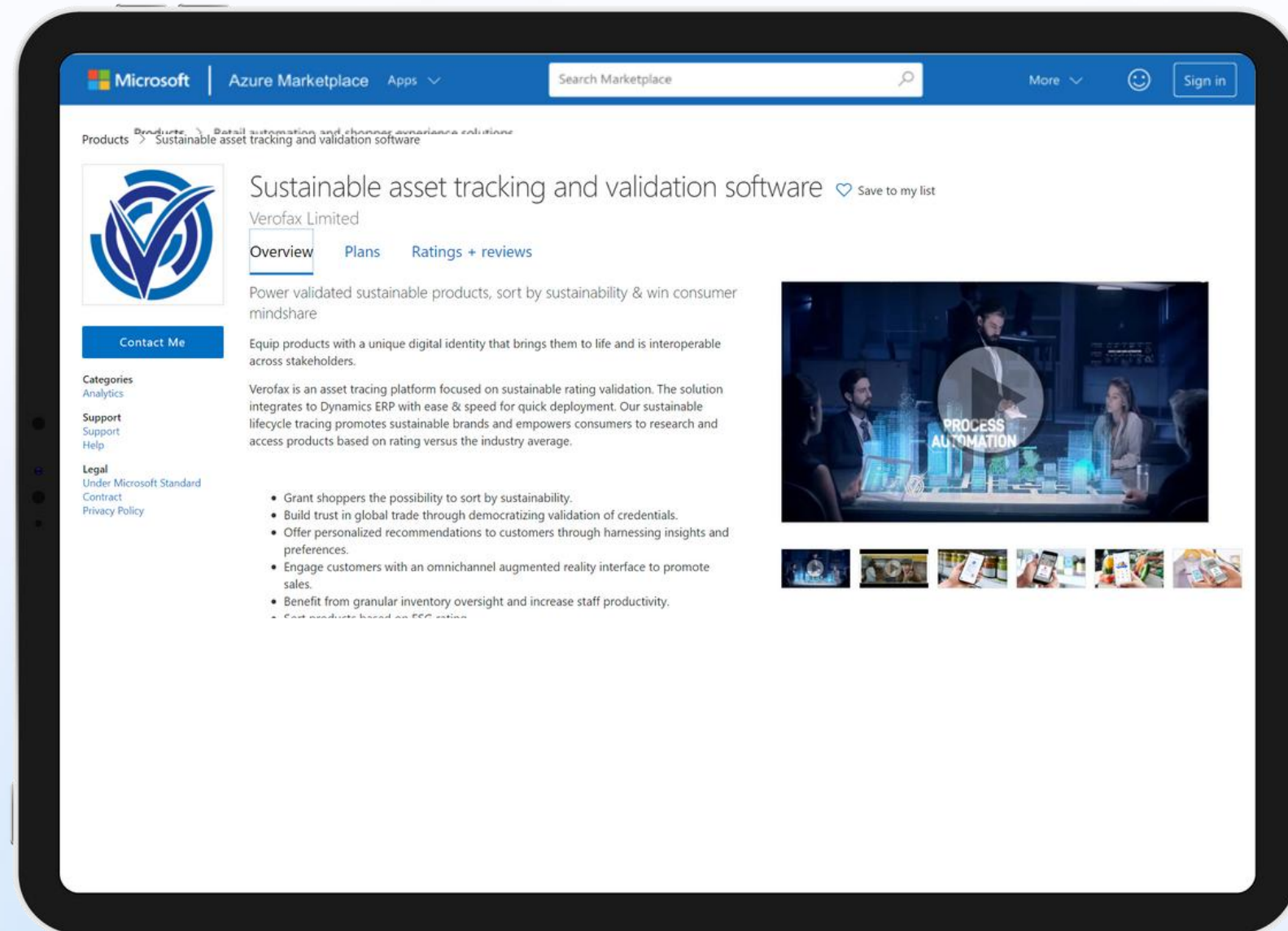
LEADING VC INVESTORS ON CAP TABLE



16 AI & WEB3 AWARDS



VALIDATED BY LEADING GLOBAL PARTNERS



Compliant with Local Regulation



Quality Assurance & Consulting Partners:





Connect – Collaborate – Create



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